Jenni Sands

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Education

AAS, Graphic Design
Seattle Central Creative Academy
Sept 2015 – June 2017

Certificate, Publishing, Design
MA, Public History
Arizona State University, Tempe, AZ
Aug 2008 – Aug 2010

Grabhorn Fellowship
Arion Press, San Francisco, CA
Aug 2009

BA, History
University of Arizona, Tucson, AZ
Aug 2004 – May 2008
Magna cum laude

Training

InDesign	Figma
Illustrator	Sketch
Photoshop	HTML/CSS
After Effects	JavaScript
Premiere Pro	WordPress
Print Production	PowerPoint

Designer & Front-End Developer   May 2019–June 2020
Microsoft, Redmond, WA
Designed and developed web experiences and digital storytelling packages for Microsoft News. Built marketing campaigns, collateral, and UI assets to convey our brand story.

Designer, Freelance   May 2019–Aug 2020
Tamora Pierce, LLC
Rebranded fantasy author Tamora Pierce, from initial concept through logo development, illustration, and production of print and digital assets.

Creative Artist   August 2017–May 2019
Sound Publishing, Everett, WA
Developed brand stories and ad campaigns for clients throughout the Pacific Northwest and Canada. Designed ad and editorial products for print and digital distribution. Led a design team to meet tight press deadlines.

Designer, Freelance   November 2017–March 2018
Greengard Center for Autism, Portsmouth, NH
Created a multi-platform advertising campaign composed of print, digital, and social assets to attract potential donors to autism awareness events.

Print Production Assistant   Sept 2016–June 2017
Seattle Central Creative Academy, Seattle, WA
Resolved file preparation and production issues for digital printing, 3D printing, and laser cutting. Assisted students with print production equipment. Worked with outside printers to obtain print specifications and quotes.

Design Assistant   Aug 2008–May 2010
Arizona State University, Tempe, AZ
Designed flyers, posters, and emails for history department events. Created promotional material. Developed content strategies, taxonomies, schedules and workflows to manage project goals.

Skills

Branding	Front-End Development	UI/UX Design
Layout	Environmental Graphics	Web Design
Marketing	Storyboarding	Content Strategy
Packaging	Motion Graphics	Copyediting
Illustration	Video Editing	Project Management